Annual Progress Report

Trust Community Livelihoods

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CONTENT

About TCL

Key Interventions

- Agriculture based Livelihood Promotion
- Community Institution Building
- Primary Education
- Migration Support Program
- Internet Sathi cum livelihoods Promotion
- Capacity Building Event

Our People

- Our Team
- Our Partners and Donors

Financial Report
Introduction

Trust Community Livelihoods (TCL) is a not for profit organization and works to create just, equitable and sustainable society. TCL works through direct interventions and consultancies in livelihoods in rural and urban areas in India. TCL is focusing on promoting community based livelihood, primary education, digital literacy and on the issues of migrants of poor in rural and urban spaces.

TCL has its own projects and also works with other NGOs to facilitate extension of its learning and experiences through hand-holding support leveraging outreach in the process. Capacity building and institutional development are inalienable part of its support to the agencies it works with. At present TCL is focused in underdeveloped northern State, viz. Uttar Pradesh. The total outreach of the organization is around 100,000 Households including all 9 blocks of Bahraich and 2 Blocks of Shrawasti.

In the year 2018-19, the focus of the organization was to promote women led enterprise by supporting and encourages women entrepreneurs in all intervention areas with women’s group as well as internet Sathis. We handhold and capacitate community institutions and our resource pool of Internet Sathis to start their own enterprise based on the business opportunities available in their villages. During the year under agriculture based livelihood promotions, lot of new trials in value chain development have been initiated. Input supply of wheat seed, maize aggregation and marketing, lentil seed production and marketing, dal mill, Farm Machinery Bank (FMB), etc. are key value addition activities that
have been taken up by the SHGs and Federation Ekta Mahila Kisan Sewa Mandal with support from TCL.

For developing Individual rural women entrepreneurs TCL engaged with Internet Sathis on skill development training on entrepreneurship under Internet Sathi Program and in collaboration with government facilitated training on different entrepreneurship skill development like stitching and beauty parlour. In collaboration with FREND, TCL implemented Printer Ajeevika Program, in this program 12 Sathis purchased printer and started their own Printer shop in their villages. In this they provide low cost services in their own village like photocopy, printout, scanning, passport size photo etc.

In the second year of Sustainable Service Delivery to Migrants at Source program, we aim to reach at least 30,000 migrant families with various services at the source end in 150 Gram Panchayats in four blocks in two districts through our ASK (Apna Sewa Kendras). The ASKs were prepared to provide support to migrants and their families to access various aspects of financial inclusion (savings, remittances, credit, insurance, pension, etc.) and of other potential rights and entitlements, including construction workers. In the second year we have reached more than 51,000 people with the efforts of the entrepreneurs and assistant and volunteers efforts.

Under School Learning and Improvement Program, we intensively engaged with children on Mathematics, Language and Library. The key focused of the year was to established libraries in all intervention schools and build rapport with teachers and form their collectives at different levels so that our team and teachers can come together at one platform and share their thoughts and experience of adopting new approach of teaching. Along with this we were also closely monitoring classroom level data like average attendance and library data to understand the status of class and gender wise attendance of each school and to understand how many children start taking interest in reading books.
Our Vision

The VISION of TCL is to “Have a responsible society that works to empower poor, creates equal opportunities for dignified life through optimal use of natural resources, and sustainable institutions and environment” in less developed regions of India. It is our belief that household wellbeing leads to societal wellbeing.

Mission

The MISSION of TCL is to promote and partner with community institutions in natural resource management, agriculture and allied activities to enhance livelihood security of poor and marginalized households. It would complement the livelihood activities with education, health and nutrition, etc. to enhance their well-being.

Strategies

1. Gender Equity
2. Community Institution (CI) Building
3. Technical Inputs and support
4. Identify, orient and strengthen service provider to support Migrant families
5. Establishing linkages of CIs with Market
6. Convergence with government departments

CORE VALUES

1. Participatory and Empowering Approach
2. Transparency
3. Gender Equality

POLICIES

1. Gender Policy
2. Sexual Harassment at Workplace Policy
3. HR & Finance Policy
4. Child Protection Policy

Intervention Area
Trust Community Livelihoods is implementing natural resources based rural livelihood project called Sujalam Sufalam Initiative (SSI) in five blocks of Bahraich and Shrawasti districts of EUP. Tata Trusts have supported this three year project from May 2015 to September 2018.

The objective of project was to increase income of marginalized households through intervention in high value agriculture and crop productivity improvement so as to achieve an annual income of households by Rs. 50,000/- per acre by the third years. In addition, the project works on reduction of kanda (cow dung cake) as fuel through border fuel wood plantation of economic value; and improve household nutrition through back yard nutrition garden, as also, reduction of agriculture expenses.

During the year 2018-19, we further stabilised and scaled up our activities that have been tested and found appropriate for the area. TCL further strengthened and diversified its value chain activities. Jointly with Ekta Mahila Kissan Sewa Mandal, a federation of women SHGs, TCL now has made interventions across the value chain from land preparation using modern equipment, seed procurement, improved cultivation practices to aggregation and marketing to now processing and marketing.

Two new value chain activities were established that of Farm Machinery Bank (FMB) and dal mill in village Gandaura and Dihwa
respectively. Both these units established would be managed by respective village organizations under the overall aegis of Ekta Mahila Mandal. While the dal mill was set up at the fag-end of the period, the FMB, which was started earlier, has shown promise of generating revenue for sustainability.

During the year intervention under high value crops were in banana, chilli onion, River bed cultivation and under crop productivity improvement in pigeon pea (arhar), Maize, and Lentil. For Kanda reduction border & bund plantation of dhaincha and arhar were done. The cumulative project coverage since project started is 7249 households with various activities at some time or other.

<table>
<thead>
<tr>
<th>Sujalam Sufalam Initiative</th>
<th>Output Report</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Objective Statements</strong></td>
<td><strong>Activity</strong></td>
</tr>
<tr>
<td>Cultivation of High value signature crops</td>
<td>Banana Cultivation</td>
</tr>
<tr>
<td></td>
<td>Machan veg cultivation</td>
</tr>
<tr>
<td>Improving productivity of specific crops</td>
<td>Arhar</td>
</tr>
<tr>
<td></td>
<td>Maize</td>
</tr>
<tr>
<td>Establishment of kitchen garden</td>
<td>Establishment of kitchen garden</td>
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</table>
COMMUNITY INSTITUTION BUILDING

TCL is working through community institutions led by women, its’ a three tier structure of Self Help Group, Village Organization and Block level federation called Ekta Mahila Kisan Sewa Mandal. NABARD is supporting these community institution through its Self Help Promotion Institution (SHPI)& E-Shakti Program which aims at digitisation of all the SHG accounts to bring SHG members under the fold of Financial Inclusion thereby helping them access wider range of financial services.

TCL capacitating and provide handholding support to SHGs, VO and BLF to run their own business activities and explore the new enterprise development opportunities. In the year 2018-19 Ekta Mahila Kisan Sewa Mandal’s registered itself under Trust Act, so that it can expand and initiate new business activities. Currently BLF is engaged in running Farm Machinery Bank, and Input Business. Farm Machinery Bank is running by two Village organizations and turnover of Ekta is Dal Mill has been established and initial trial production is also done. We have got equipment for snacks (Sev, Namkeenetc) production but due to unavailability of funds we couldn’t establish the unit. During the year total turnover of Ekta from different business activities are 22 lakhs.
School Learning and Improvement Program (SLIP) is being implemented in 50 government primary schools (PS) in two blocks Risia and Kaiserganj to improve the learning level of children in ‘mathematics, language and EVS’ of grade one to three and improving the overall academic environment of the schools. One of the key strategies is to engage with teachers and work with them, build their capacities on adopting child centric pedagogy. During the first year of the SLIP program we conduct classroom demonstration for children by applying context pedagogy. It was a challenge initially to engage with teachers as their general motivation and attitude towards children was poor. However, with our continuous engagement in schools and community some of the teachers started supporting us and realized that children learn easily and give better results if they work with children through context pedagogy. Hence, some of them have started applying context pedagogy in classrooms but there is still gap in their working style. Our team member are also engaging with government teachers, spending full time in school activities, address the need of children from higher grade, and streamline their visit schedule. The key focus of the year was:

- Class demonstration on Mathematics, Language and EVS.
- Summer camp for children during summer vacations for one month.
- Capacity building of teachers and team on Mathematics, language, EVS, Library and Sports.
- Formation of teacher’s collective at block and school level.
- Establish libraries in all schools to improve reading skills and increase children’s interest in schools.
- Engagement with community to increase community’s participation in schools.

<table>
<thead>
<tr>
<th>S. No</th>
<th>Activity</th>
<th>Achievement</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Class Demonstration</td>
<td>3571</td>
</tr>
<tr>
<td>2</td>
<td>Library Established (No of Schools)</td>
<td>35</td>
</tr>
<tr>
<td>3</td>
<td>Community Meetings</td>
<td>66</td>
</tr>
<tr>
<td>4</td>
<td>Nos. of schools where teachers are cooperating</td>
<td>41</td>
</tr>
<tr>
<td>5</td>
<td>No. of schools where teachers following out methods</td>
<td>26</td>
</tr>
<tr>
<td>6</td>
<td>Nos. of schools having proper library</td>
<td>35</td>
</tr>
<tr>
<td>7</td>
<td>Nos. of schools having separate period for library</td>
<td>27</td>
</tr>
<tr>
<td>8</td>
<td>Kayakalpscheme implemented (no. of schools)</td>
<td>33</td>
</tr>
</tbody>
</table>
SUSTAINABLE SERVICE DELIVERY OF MIGRANTS AT SOURCE

In large scale people migrate from Bahraich and Shrawasti districts mainly to Mumbai, Punjab, and NCR (Delhi region). There is massive diversity in migration situations within seasonal or, short-term circular migration. Throughout this time their families remain at home as its seasonal or short term migration, only male members of the family migrates from the area.

In order to improve the situation of migrants and their families, TCL is implementing a project for rural migrants in four blocks of Bahraich (Risia and Fakarpur) and Shrawasti (Hariharpur Rani and Jamunaha) districts with support of Tata Trusts since February 2017. The focus of the project is to provide migrants and their families avenues to access their various entitlements and access financial services so that they are able to send remittances safely at low cost to their families. Under the project, TCL has been promoting financial inclusion of migrants and their families, and link them to various financial services of savings, credit, remittance, insurance and pension.

Under the project, TCL has promoted Migrants Resource Centers called “ApnaSewa Kendra” (ASK). These centres are providing various services to migrants like identity (which is often a major issue at destination), entitlements to various government services like BOCW registration, application for ration cards, pension schemes, etc. and provide various financial services to them and their families, like opening of bank accounts, savings, credit, remittance, insurance and pension.

TCL provides training and capacity building to the entrepreneurs, assistants and volunteers to align them to the project concept and have capacity to delivery desired services. The volunteers in the ASK go to villages in the catchment of the ASK and educate and link them to ASK.

The project is branding and strengthening the ASK so that all especially migrants and their families are aware and access the services. All ASKs are equipped with minimum standard of the infrastructure and human resources. Strengthening was done of existing structure at community level. Building capacity was done to the personnel engaging in the project at different level.

<table>
<thead>
<tr>
<th>Outreach Indicators</th>
<th>Achievement FY 18-19</th>
</tr>
</thead>
<tbody>
<tr>
<td>No. of Entitlement documents</td>
<td>7717</td>
</tr>
<tr>
<td>No. of financial services</td>
<td>3123</td>
</tr>
<tr>
<td>No. of social security services</td>
<td>3477</td>
</tr>
<tr>
<td>No. of legal counselling cases</td>
<td>15</td>
</tr>
<tr>
<td>Total monetary benefit to beneficiaries through all the services delivered at the ASK (Rs.)</td>
<td>11281800</td>
</tr>
</tbody>
</table>
During the 2nd year, besides standardization of ASK, and expansion of their outreach through camps and campaigns, the project emphasized creation and developed the online platform for the enrolling migrants and family members at the ASKs. All people visiting the ASK are enrolled as 'footfall'. This was done to track all the migrants on a single portal to create a migrant data base so that they can be supported if they visit again without much issue of documents. The total outreach during the year is around 25,100 households.
INTERNET SATHI PROGRAM

One of the key programs of TCL was to promote digital literacy among rural women. The program was implemented in five blocks of district Bahraich. In the digital literacy phase 1.0 TCL covered 442 villages and approach near above 68000 village women. Beyond the literacy phase, TCL has to deployed trainings to 100 Internet Saathi out of 112 for creating revenue through the various digital services.

Internet Saathi digital livelihoods added a new dimension to the Internet Saathi program Introducing FREND, a joint initiative with Tata Trusts to create a new framework for delivering livelihood opportunities to Internet Saathis across India. Under this program we engage sathis with various livelihood activities. The detail activities are as follow:

1. TCL installed 15 printers under the printer ajeevika program initiated by FREND to sustain digital based livelihoods in rural areas. Saathis are providing a low cost printing facilities at door step to the village people and earning a daily income of 150 - 200 rupees
2. Skill Development Training through government linkages: Our team explored with sathis about what is their area of interest and what they wanted to do as their business through regular meetings and discussions. TCL provided handhold support to Sathis to start their business. TCL coordinated with some skill development institutes and engaged them to conduct training on self-employment for our Sathis.

After the trainings, 5 sathis started their enterprises – three of them set up their beauty parlour and two set up stitching and tailoring unit. We identified the appropriate suppliers and wholesaler, shopkeepers to purchase the materials and equipment at marginal rate in comparison of market rate to both categories of entrepreneurs to support them in their business. TCL team also provided support to them in branding and advertising of their business.

Google Internet Safety and Security Program

The Google Internet safety and security project was launched by FREND and Google in collaboration with Tata Trusts. TCL implemented the project in five block of Bahraich with Internet Sathis. In this program we selected 50 Internet sathis and they spread awareness about how to keep oneself and their information safe while using smartphones and Internet. The program implemented in 100 villages and total outreach of the program was 5194 rural women.

BOLO (Seekh) program:

The Google Bolo Project has been launched by FREND and Google in collaboration with Tata Trusts. TCL is implemented this program in 5 blocks of district Bahraich. The objective of the program was to
spread awareness among children, parents to enhance reading, understanding & verbal skills of class 1-5 children who are under 10 years through BOLO app. TCL identified the 50 Internet Saathis who are capable to take training, understand the methodology of Google BOLO app and its features. We have conducted training to orient them the program objective and methodology to implement the same. Under the BOLO (Seekh) program total 6100 application were downloaded by the Saathis
MAKE INDIA CAPABLE PROGRAM

In partnership with Head Held High (HHH) Foundation TCL implemented a program in block Risiao life skills training cum capability building program titled as Make India Capable Program (MIC). Initially it was a six months program and objective of the program was to enroll the drop out young children from the age group of 18 to 30 that belongs to poor section of the society and deploy these students in the centres for skill development training. Technical support in form of trainer and curriculum was provided by HHH Foundation and TCL was engaged in setup, manage and operate the training centre. The centre was located in TCL’s Block office at Tulsipur. The batch started with 30 young boys and girls, out of which 22 completed the course.

ENGAGEMENT WITH MUSAHAR MANCH

In a short term consultancy, TCL was engaged with MusaharManch in district Maharajganj UP. The objective of this consultancy program was to develop a proposal for financial sustainability of MusaharManch for next five years, this was supported by APPI. Team of 5 members were part of this process. The proposal was developed by TCL with organizational Development and financial sustainability Plan for MusaharManch.

VISION BUILDING WORKSHOP

A three days vision-building workshop from 26th to 28th September 2018 in SahbhagiShikshan Kendra (SSK), Lucknow was organized by TCL. The objective of this workshop was to revisit the existing vision, mission and values of TCL and design process to make it a shared understanding within TCL and to have greater clarity and alignment between the staffs and organizations so that they are able to contribute more of the project objectives & outputs and TCLmission. The workshop was facilitated by TfDS. The team collectively come up with the vision statement but due to lack of time mission statements could not be finalised so it was decided that the teams will work offline and come up with the mission statements.
PARTNERS

- Aparajita Samajik Sanstan, Kaiserganj
- Panchsheel Development Trust, Fakarpur
- DEHAT
- Musahar Manch
- Krishi Vigyan Kendra
- Department of Agriculture
- Department of Horticulture

DONORS

- Tata Trusts
- NABARD
- FREND
- Head Held High Foundation